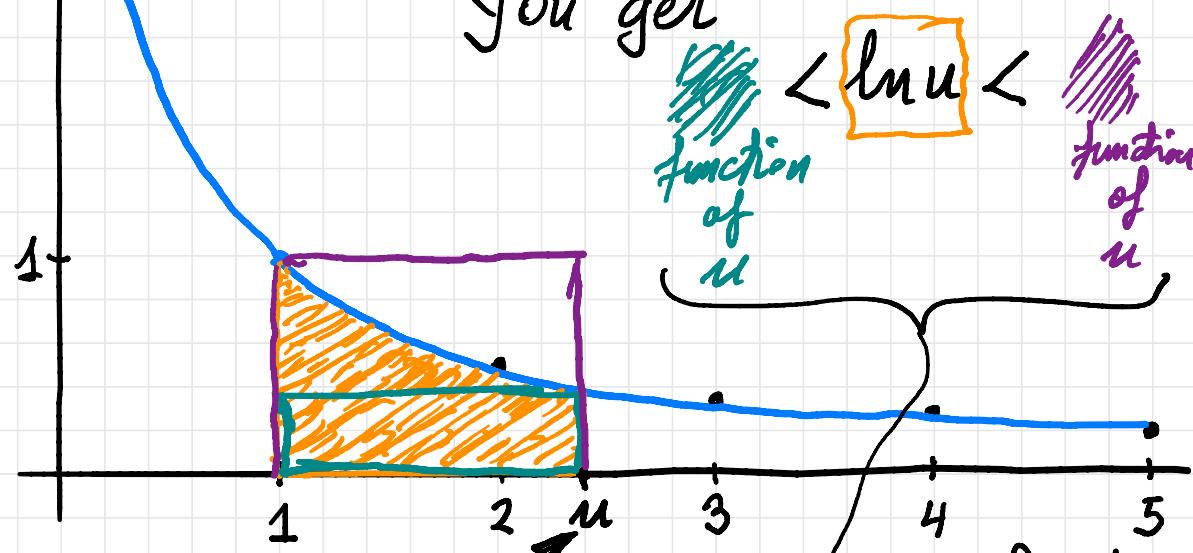


$$\ln u = \int_1^u \frac{1}{t} dt \dots \text{orange area}$$

Compare the orange area  
to the area of teal rectangle  
and to the area of purple rectangle  
You get



$$u = 1 + \frac{1}{x} \rightarrow \text{apply to } \ln\left(1 + \frac{1}{x}\right)$$

finally

$$\ln\left(1 + \frac{1}{x}\right) < \ln\left(1 + \frac{1}{x}\right)^x <$$